

Guidelines and Conditions

I. Credit-Back Program for Current Customers (via click [Learn more link](#))

Radius will provide credits in the form of net-new records to current customers when Radius provided data is used for disaster outreach & relief, fundraising, volunteer work, and other charitable acts. Deployments for each eligible Data For Good campaign must have been made to a non-digital advertising channel, such as CSV, Salesforce, Marketing Automation, or S3. Credits will be provided for deployment of New records from Radius Discover or Radius Unify for each story featured. For Customers with unlimited data packages, Radius will make a donation to either Girls Who Code or MissionBit in the amount \$100 per data for good eligible campaign, with an annual cap of \$10,000 donated on behalf of a Customer. This program is available to all future Data For Good campaigns completed by all existing and new customers. Campaigns that run past twelve (12) months or the term of the contract are subject to additional review.

To receive the data credits or have Radius make a qualified donation, current Customers must:

- Apply via this [online form](#), including detailed information regarding the Data For Good Campaign and proof of the campaign.
- Grant Radius the rights to publicly share your Data For Good story

Data For Good campaigns subject to approval, the list of approved acts are included to provide guidance and inspiration. Customer will receive credits or donation will be made upon approval and confirmation of the Data For Good campaign.

II. Do Good Data Package for Nonprofits (via click [Learn more link](#))

Radius is donating “Do Good Data Packages” to up to ten (10) eligible nonprofit organizations at no cost. The Do Good Data Packages will provide access to the Radius *Audience Discovery Package*, including

- up to ten (10) users
- 20,000 records annually
- access to the Radius Help Center & Resource Library
- Nonprofit onboarding user video
- Account setup, with general goal creation
- Single onboarding call with a Customer Success Manager.

Eligibility

To be eligible, your organization must be a recognized nonprofit with a charitable mission operating in the United States. Charitable purposes missions include advancement of the sciences, education, arts, culture or heritage and improving social and services,

RADIUS / Data for Good

Applications to be made via this [online form](#). Each application must be accompanied by legal documentation showing that your organization is a charitable nonprofit operating in the United States, including your VAT/Tax/EIN number. Determination of eligibility and selection of organizations will be made in Radius' sole discretion.

The following nonprofit organizations are likely to benefit the most from the Do Good Data Package: